

## Press Release

November 02, 2017

Accra, Ghana

### **ACCESS BANK REWARDS FIRST MEGA DRAW WINNERS AND UNVEILS “AKYEDE3 KESE3” IN NEW PROMO PHASE**



***Mr. Lawrence Ackah Santanah with Mr. Ifeanyi Njoku, Matilda Asante-Asiedu and Mr Jihad Hijazi.***

Access Bank has rewarded another set of 20 winners in Ghana’s first family promotion in a brief ceremony held at its Osu Oxford Street Branch here in Accra. Winning the ultimate prize in the first mega draw, the Santanah Family took away a sleek 2017 Hyundai Tucson.

Other lucky winners in the family segment received shopping vouchers worth GHS 1,000 cedis while the SME winners received prizes ranging from all-in-one printers, fire proof safes and money counting machines to desktop computers.

Glimmering with excitement, the head of the Santanah family Mr. Lawrence Ackah Santanah who saves with the Sefwi Wiawso branch, expressed delight and profound gratitude to Access Bank for this gesture.

He said: *“When I decided to join the promo a few weeks ago after reading about it in the newspapers, little did I know that I could be chosen as one of the winners. This promo is real and I recommend Access Bank to anyone who desires to have a dependable financial partner for his banking needs”.*

Addressing customers and other stakeholders during the prize presentation, Mr. Ifeanyi Njoku, the Executive Director – Business Development for Access Bank, revealed that the Family promo has now been expanded to include the option of individual participation with a retuned name of “Akyede3 kese3”.

*“Whiles congratulating our over 500 lucky customers who have emerged as winners in the first phase of our family savings promo, I would like to announce to the general public that from now till the end of the year, we are casting our net wider to bring in more people who would like to enter solely as individuals. In this new phase, Individuals, families and groups*

## Press Release

*as well as SMEs all stand an equal chance of winning any of the prizes available for the various categories in the revamped ‘Akyede3 Kese3’ promo”, he said.*

In attendance at the event were Mr. Hijazi – Managing Director for Auto Plaza, Mr. Ekow Incoom - Business Promotion Manager at the National Lotteries Authority, past winners and other stakeholders.

To join in the new phase of the promo dubbed ‘**Akyede3 Kese3**’, individual customers and Families or Groups will simply have to deposit and maintain a minimum of GHS 500 cedis. SME customers on the other hand will need to maintain a minimum balance of GHS 2,000 to be eligible to win in any of the 2 upcoming draws in December and January.

Launched in July this year, the Access Bank promo will run till the end of the year with GHS 150,000 cash still up for grabs for the lucky individual, group or family. Other amazing rewards including educational scholarships, one year life insurance cover, shopping spree are also waiting to be won. SME’s also have the opportunity to win GHS 40,000 cash among other business enhancing prizes.

Access Bank’s **promo** was launched by the Bank in partnership with the National Lotteries Authority (NLA) under the Caritas platform, Auto Plaza, Wapic Insurance and Ghana Life.

----ENDS---

**For further information, contact:**

Nana Adu Kyeremateng, [NanaAdu.Kyeremateng@ghana.accessbankplc.com](mailto:NanaAdu.Kyeremateng@ghana.accessbankplc.com)

To interact with Access Bank on Facebook, go to:

<https://www.facebook.com/pages/Access-Bank-Ghana/735823243150780?fref=ts>